

• HOSPITALITY ADMINISTRATION - EVENT PLANNING CONCENTRATION •
Associate in Applied Science Degree

LENGTH: Six-Semester (Two-Year) Program

PURPOSE: This program is designed to produce management personnel for the event planning industry.

AREA I WRITTEN COMPOSITION

ENG 101..... English Composition I..... 3

AREA II HUMANITIES AND FINE ARTS

CUA 183 Culinary Art Sculpture 3

SPH 107 Fundamentals of Public Speaking 3

AREA III NATURAL SCIENCES AND MATHEMATICS

Natural Science Elective 4

HSM 140 Hospitality Industry Computer Systems..... 3

BUS 150/MTH 116 or higher Business Math/Mathematical Applications 3

AREA IV HISTORY, SOCIAL, AND BEHAVIORAL SCIENCES

History, Social or Behavioral Science Elective..... 3

AREA V PRE-PROFESSIONAL, MAJOR, AND ELECTIVE COURSES

CUA 101..... Orientation to Hospitality Profession..... 3

CUA 112..... Sanitation, Safety & Food Service 2

HMM 241 Restaurant Service Management 3

CUA 213..... Food Purchasing and Cost Control 3

HMM 260 Human Resources Management 3

HMM 106 Beverage Selection and Appreciation 3

CUA 102..... Catering..... 3

HSM 123..... Hospitality Field Experience I..... 3

HSM 201..... Event Planning & Management 3

HSM 222..... Meeting & Convention Management 3

HSM 232..... Event Logistics & Entertainment 3

HSM 234..... Planning & Developing Leisure Programs & Festivals 3

HSM 250 or HSM 214 Hospitality Marketing or Hospitality Sales 3

HMM 252 Hotel/Restaurant and Travel Law 3

Electives HMM/HSM/CUA/PAS Electives (on advisement) 6

ORI 101..... Orientation to College..... 1

Total Hours..... **70**

Event Planning Program Philosophy and Objectives

The Event Planning Program at Faulkner State Community College will provide excellence in faculty, service, curricula, and facilities to equip students with the theoretical and applied tools necessary to become contributing members of society and to realize gainful employment in professional fields with strong growth potential. This is a career program designed for students to go directly into the labor market upon completion. Although some of the courses in this program will transfer to four-year institutions, this program is not designed to be a transfer program of study therefore it is not subject to the terms and conditions of STARS.

• EVENT PLANNING •
Training Certificate

DEGREE: Certificate of Completion

LENGTH: Two Semesters

PURPOSE: This program is designed to introduce students to the field of Event Planning or to improve the skills of those currently working in this dynamic industry.

CUA 102.....	Catering.....	3
HMM 252.....	Hotel, Restaurant & Travel Law.....	3
HSM 201.....	Event Planning & Management.....	3
HSM 232.....	Event Logistics & Entertainment.....	3
HSM 234.....	Planning and Developing of Leisure Programs and Festivals.....	3
HMM 260.....	Human Resources Management.....	3
Electives.....	HMM/HSM/CUA/PAS Electives.....	6
Total Hours.....		24

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